



IDEATHON

Rules and regulations-

Who can participate?

- ✓ Students of any course, any department and from any institute can participate
- ✓ Participants must form a team of 3-4 members

Stage 1- Registration

- ✓ Interested teams may register their team members online through www.kleit.ac.in
- ✓ Last date for registration is 18th DEC 2022

Stage 2- Round 1

- ✓ Registered teams have to identify a social concern in any domain to pitch their idea on
- ✓ Each team has to submit a PDF file including the title, abstract and objectives of the project

Stage 3- Round 2

- ✓ Only the teams shortlisted after Round 1 have to pay the registration fee of Rs. 300 (per team) to enter Round 2
- ✓ Registered teams have to prepare a presentation file consisting of the following slides-
 1. Team information and Idea title
 2. Problem statement
 3. Proposed solution and your innovation/ new thought brought to the proposed solution.



K.L.E. Society's
K. L. E. INSTITUTE OF TECHNOLOGY, HUBBALLI-27
(AICTE approved, Affiliated to VTU and ISO 9001:2015 Certified Institute)
DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING
(NBA Accredited Program)



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4. Targeted customers, people you plan to work with, the stakeholders.
 5. Business model
- ✓ Teams should present the final pitch to the judges
 - ✓ Time limit of presentation for each team is 7 mins plus 5 mins of Q/A session

Evaluation Criteria-

- ✓ Initiative, Creativity, Commitment
- ✓ Understanding of the topic, engagement with community
- ✓ Presentation and clarity

Prizes-

- ✓ The top three winning teams will receive cash prizes of
- ✓ Rs.5000, Rs.3000 and Rs.2000 respectively

Faculty coordinator:

Mr. Santhosh H.S.:

Mr. Mahaveer C :